ARTS, CULTURE & NATIONAL HERITAGE SECTOR
2020/21 CALL FOR APPLICATIONS

The Arts, Culture and National Heritage Distributing Agency (ACNHDA), established in terms of the Lotteries Act, 1997 (No. 57 of 1997, as amended), is once again in the position to consider applications for funding from the proceeds of the National Lottery.

The Arts, Culture and National Heritage Sector’s overall goal is to contribute to the development and promotion of our national heritage, arts and culture for nation building, and to advance transformation and sustainable development.

In adjudicating applications, the ACNHDA will give preference to applications from organisations in underdeveloped areas that advance the interests and participation of the youth, women and people with disabilities as well as projects that focus on job creation.

<table>
<thead>
<tr>
<th>FUNDING FOCUS AREA</th>
<th>PROGRAMMES / PROJECTS</th>
<th>OUTPUT INDICATORS</th>
<th>FUNDING OUTCOME</th>
</tr>
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<tbody>
<tr>
<td>1 Arts development</td>
<td>Development and delivery of arts programmes / projects. Projects or programmes should address any of the following elements: (i) creation and development of new works (ii) innovative artwork (iii) capacity building and (iv) job creation Only the following artistic fields will be considered: • Literature</td>
<td>• Number of new artists identified and are actively participating in an arts program/ project • Number of new (innovative and original) art works created • Number of capacity building initiatives conducted • Number of jobs created / retained</td>
<td>• Talent discovery, development and recognition of innovation and creativity in the arts • Increased participation of designated groups¹ in the arts programmes • Increase in new / original artistic works</td>
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¹ Youth, women, older persons, people with disabilities
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| 2 Cultural expressions | • Fine / Visual arts  
  • Community Theatre  
  • Music | • Number of cultural creatives supported with either/both tangible (materials etc) and intangible – trainings, campaigns etc resources  
  • Number of visitors/customers receiving goods/services/performances  
  • Number of jobs created / retained | • Quality cultural goods and services are developed, produced and marketed to the public  
  • Increased cultural awareness, appreciation and participation of targeted groups  
  • Improved livelihoods through income generated from cultural activities |
| 3 National Heritage | Only the following tangible or intangible heritage initiatives will be considered:  
  • Oral histories  
  • Commemorations  
  • Conservation  
  • Indigenous Knowledge System (IKS) | • Number of cultural heritage assets conserved  
  • Number of heritage practitioners orating histories  
  • Number of people attending commemorations  
  • Number of IKS applied research activities  
  • Number of jobs created / retained | • Improved public knowledge and awareness of national heritage  
  • Improved knowledge and application of IKS by communities |
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<td>4 Environment</td>
<td>Only the following initiatives will be considered: • Environmental conservation • Waste management • Small-scale farming</td>
<td>• Number of individuals actively participating in environmental / waste management projects • Number of people benefitting from small-scale farming products • Number of jobs created / retained</td>
<td>• Improved sustainable use of the environment • Improved food security at community level</td>
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</tbody>
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Information Centre: 0860 06 5383 (NLDTF)

*The Distributing Agency reserves the right not to make grants or to decide on the amount to be allocated.*