



ARTS, CULTURE & NATIONAL HERITAGE SECTOR 2021/22 CALL FOR APPLICATIONS

The Arts, Culture and National Heritage Distributing Agency (ACNHDA) established in terms of the Lotteries Act, 1997 (No. 57 of 1997, as amended), is once again in the position to consider applications for funding from the proceeds of the National Lottery.

The Arts, Culture and National Heritage Sector’s overall goal is to contribute to the development and promotion of our national heritage, arts and culture for nation building, and to advance transformation and sustainable development.

In adjudicating applications, the ACNHDA will give preference to applications from organisations in underdeveloped areas that advance the interests and participation of women, youth, and people with disabilities as well as projects that focus on job creation and retention. Note further that cultural / artistic events with live audiences will generally not be considered, in line with current government regulations regarding gatherings during the pandemic.

NB The NLC encourages organisations to ensure that project/programme activities applied for are in line with COVID-19 alert level restrictions in terms of the Disaster Management Act and Regulations

	FUNDING FOCUS AREA	PROGRAMMES / PROJECTS	OUTPUT INDICATORS	FUNDING OUTCOME
1	Arts development	Development and delivery of arts programmes / projects ¹ Projects or programmes should address any of the following elements: (i) creation and	<ul style="list-style-type: none"> • Number of new artists identified and are actively participating in an arts program/ project • Number of new (innovative and original) art works created 	<ul style="list-style-type: none"> • Talent discovery, development and recognition of innovation and creativity in the arts • Increased participation of designated

¹ Applicants must demonstrate that they have the necessary capacity (skills, experience, or know-how) to train / teach others in the relevant artistic field. Please refer to the guidelines for details.

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		<p>development of new works (ii) innovative artwork (iii) capacity building and (iv) job creation / retention</p> <p>Only the following artistic fields will be considered:</p> <ul style="list-style-type: none"> • Literature • Fine / Visual arts (including digital media) • Applied drama² (including low-budget digital productions) 	<ul style="list-style-type: none"> • Number of capacity building initiatives conducted • Number of jobs created / retained 	<p>groups³ in the arts programmes</p> <ul style="list-style-type: none"> • Increase in new / original artistic works
2	Cultural expressions	<p>Development of cultural products for income generation. Only the following cultural expressions⁴ will be considered:</p> <ul style="list-style-type: none"> • Craft • Textile & design • Ceramics / pottery 	<ul style="list-style-type: none"> • Number of cultural creatives supported • Increase in sales of cultural products • Number of jobs created / retained 	<ul style="list-style-type: none"> • Quality cultural goods are developed, produced and marketed to the public • Increased cultural awareness, appreciation and participation of targeted groups • Improved livelihoods through income generated from cultural activities
3	National Heritage ⁵	<p>Only the following heritage initiatives will be considered:</p> <ul style="list-style-type: none"> • Heritage assets 	<ul style="list-style-type: none"> • Number of heritage assets conserved • Number of language 	<ul style="list-style-type: none"> • National Heritage assets conserved • Improved public knowledge and

² Applied drama means drama practiced in an educational, community or therapeutic context.

³ Women, Youth, Older Persons, People with Disabilities

⁴ Applicants should submit photographs of their work with the application – refer to the guidelines for details

⁵ Please refer to the National Heritage Resources Act (Act 25 of 1999) for the definition of National Heritage

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		<p>conservation⁶ (including education and awareness to promote heritage conservation) for revenue generation through tourism to promote economic viability for communities</p> <ul style="list-style-type: none"> Conservation of South African Languages through development of tangible products (including digital) that encourage the understanding and use of indigenous South African Languages, particularly among children and youth. 	<p>products developed</p> <ul style="list-style-type: none"> Number of jobs created / retained 	<p>awareness of heritage</p> <ul style="list-style-type: none"> Improved usage and understanding of South African Languages
4	Environment	<p>Only the following initiatives will be considered:</p> <ul style="list-style-type: none"> Community-based environmental protection / rehabilitation / development projects Community-based waste management projects including schemes for upcycling and recycling for 	<ul style="list-style-type: none"> Number of individuals actively participating in community environmental / waste management projects Improved output by small-scale farming projects Number of jobs created / retained 	<ul style="list-style-type: none"> Improved sustainable use of the local environment Improved food security at local / community level

⁶ Conservation means the protection / safeguarding, preservation / maintenance, and sustainable use of heritage assets

	FUNDING FOCUS AREA	PROGRAMMES / PROJECTS	OUTPUT INDICATORS	FUNDING OUTCOME
		income generation <ul style="list-style-type: none"> • Small-scale farming⁷ as a primary response to poverty and food insecurity 		

Exclusions:

Note that the following will not be funded in this call:

- Stand-alone skills development / training programmes
- Applications from public and private schools and public and private higher / further education institutions will not be considered.

Website: www.nlcsa.org.za/arts-and-culture/

Information Centre: 0860 06 5383 (NLDTF)

The Distributing Agency reserves the right not to make grants or to decide on the amount to be allocated.

⁷ Please refer to the Guidelines for the NLC's definition of small-scale farming